

Community Assistantship Program

...a program of the Center for Urban and Regional Affairs (CURA)

Itasca Area Community Asset Mapping Project

Prepared in partnership with
United Way of 1000 Lakes

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Center for Urban and
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Hello,

If you have received this e-mail, your organization has been selected to be in the central dataset of the Itasca Area Community Asset Mapping project. The project goal is to list as many resources available for youth, along with economic resources for families in the Itasca region. The information will be used for a map made on the Google Maps engine that will be publicly available on the website of the United Way of 1000 Lakes chapter, along with other websites associated within the Itasca region in the future.

Here is the link to the map:

https://www.google.com/maps/d/edit?mid=z8_NU8_OA57Q.kdF_n9EsMR04

The information on the map was obtained by means of a Qualtrics online survey, phone interviews, and website(s) associated with the organizations chosen if there was already an online presence with information. Given that some of the information may be outdated and/or incorrect if it was found via the internet, please look at your organization's listing on the Excel spreadsheet to verify that all of the data is correct and up to date. If you have any questions or do find errors in our data findings please contact Al Davison at davi2022@umn.edu. He will try to answer your questions and/or solve any errors as soon as possible. You also hold the right to exclude your organization from this project, and please contact us if you do choose to not want this information to be included in our dataset.

Thank you,

United Way of 1000 Lakes

How to edit the Itasca Area Community Asset Map and Datasets

1 INTRODUCTION

The Itasca Area Community Asset Map is a tool meant for youth looking for out-of-school resources, along with economic resources for families. The dataset consists of an Excel spreadsheet (.xlsx), along with a map created with the Google Maps engine. The map was created so it would be available for use by families and youth looking for out-of-school and economic resources in the Itasca area.

2 HOW TO EDIT DATA ON THE DATASET

- Open the dataset file listed under Central Dataset - Itasca Mapping Project with Lat and Long.xlsx file
- To add an agency: Right-click on dataset, and then click “Insert > Table Rows Above”
- To edit data: Find the respective agency (the list of agencies and organizations should be alphabetized), and then find the respective column (example: Physical Address)
- To rename or edit the name/data in the cell (text box), click on the cell and either type or delete depending on what data you are changing

3 HOW TO EDIT THE MAP

MAP URL: https://mapsengine.google.com/map/edit?mid=z8_NU8_OA57Q.kdF_n9EsMR04

- Access the map by clicking the URL above
- To edit styles (color or icon for locations), click on the one you want to edit in the menu in the left part of the screen (such as the “Economic” category), and look for a paint bucket icon to the right of the style name. Click on the icon and then you can change the icon, color, and name of that respective category
- To search for an agency: click the data button where it will then show the dataset that is being displayed on the map. You can search for a specific thing (such as agency/organization name, address, etc.) by typing the words necessary in the search box above the data table.
- For directions to a specific agency/organization: Click on the respective agency/organization, and then in white text box that pops up, look for the arrows (two point up in a Y-shape) on the bottom right. A text box on the left side of the screen will show up where you can type in the address you want to get directions from and to the respective agency/organization. You can switch your mode of transportation by clicking the mode button above the text box, where you can switch to car, bicycle, or public transit mode.
- **NOTE:** The markers on the map for each organizations location are located by Latitude and Longitude data, not by address. Either search for the actual address via Google Maps search or

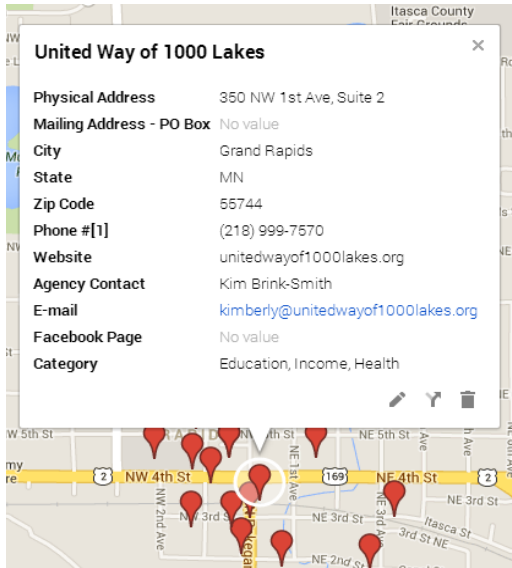
find the location manually and click once on the map, and it should give you the geolocation data (example shown below).



Highlight the latitude and longitude, and then right-click to copy and then paste into the Lat/Long cell in the dataset that matches with that particular organization.

4 CONCLUSION

If you run into any issues, you can contact Al Davison at davi2022@umn.edu. It may 1-2 days to get a response.



Example of Itasca Resource Map on Google Maps

What does the map show?

- Economic resources for families, such as income assistance, help, etc.
- Out-of-school resources for youth such as events, groups, etc.

What does the map offer?

- Locations of resources within the Itasca Area Schools Collaborative area.
- Ability to get directions via driving or cycling (public transit option not available in this area on Google Maps, access Arrowhead Transit for more info: (<http://arrowheadtransit.com/services/itasca-county/>)).

Map Creator

About United Way of 1000 Lakes

United Way of 1000 Lakes is a non-profit organization that is working to advance the common good focusing on the critical needs of our communities. Our focus is on Education, Health and Income - the building blocks for a good quality of life. United Way's goal is to create long-lasting changes by addressing the underlining causes of these problems. We do this by researching, identifying, analyzing and reporting on our communities most pressing issues. We strategically invest in local programs and high-impact initiatives that achieve measurable outcomes and demonstrate results. We unite our efforts with others to achieve positive community change and together united, we inspire hope and create opportunities for a better tomorrow.

The online map was created in partnership with the Center for Urban and Regional Affairs of the University of Minnesota.

Center for Urban and
Regional Affairs (CURA)

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ITASCA COUNTY AREA COMMUNITY RESOURCES

*List of local resources for
youth and economic resources
for families*

PROVIDED BY UNITED WAY OF 1000 LAKES
GRAND RAPIDS, MN

How do I report errors on the map?

- Contact United Way through their website
- Call 218-999-7570 or e-mail info@unitedwayof1000lakes.org

How do I access the map?

- Go to the United Way of 1000 Lakes website (unitedwayof1000lakes.org)
- Click “Map of Local Agencies and Organizations”
- Separate resources by certain criteria (categories such as income/basic needs, educational resources)
- Type in an organization’s name in the search box to locate a specific organization

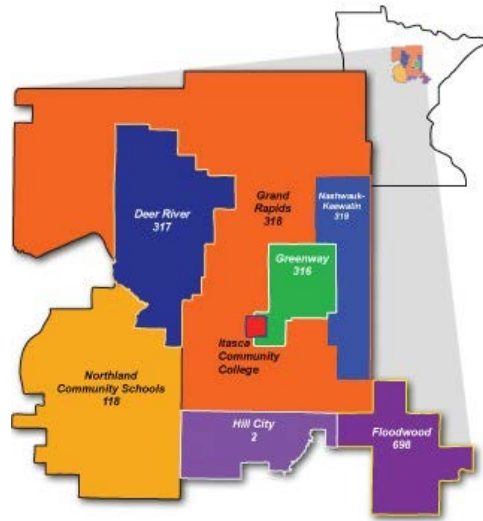
Can I put a link or permalink to the map on my website?

- It is permitted, but please contact United Way to notify them what website it will be on.
- You can either have a URL to the map or have it a small preview of it on your website.
- If you have any trouble posting a link or a preview map, contact United Way for assistance.



IASC MEMBERS:

- Deer River ISD 317
- Floodwood ISD 698
- Grand Rapids ISD 318
- Greenway ISD 316
- Hill City ISD 2
- Nashwauk-Keewatin ISD 319
- Northland Community Schools ISD 118
- Itasca Community College



About the IASC

The Itasca Area Schools Collaborative (IASC), under a joint powers agreement, was formed in August 2005 to bring new focus to a partnership of area school districts seeking increased educational opportunities for students.

As a result of strong existing collaborations among the districts in a number of different areas, the districts analyzed, explored, redefined and expanded its focus to increased educational opportunities for learners by increasing cooperation and coordination among school districts, other governmental units, and post-secondary institutions.

Leveraging relationships and trust between districts, IASC intends to achieve education transformation and improve sustainable education outcome through strengthened partnerships and cooperation, state of the art architectures, integration of functions and enhanced stakeholder understanding.

Their Mission

Collaborate to most efficiently and effectively educate all learners.

Their Vision

Be the trusted provider of education promoting, economic opportunity and lifelong learning for the Itasca Area.